



Military advisor joins Film House team



(NASHVILLE) April 10, 2008 – Film House, the largest film production company in Tennessee and one of the largest producers of TV commercials in the country, recently hired military advisor Matt Cline. Every year, Film House produces hundreds of TV and radio spots for the American Forces Radio and Television Service (AFRTS) as part of the largest contract awarded by the U.S. Government for film production. Cline's extensive military career history will only serve to enhance an already award-winning AFRTS production team, said President Ron Routson.

"When you're producing material for viewing by the members of our Armed Services, they expect, as do we, that all the military details are absolutely accurate," Routson said. "Matt's experience in the field, his service both overseas and in Joint Command situations along with his innate ability made him a welcome addition to our company. Few people know the military like a Senior NCO."

In this advisory role at Film House, Cline will review film projects from concept to talent selection to final edits to ensure they are accurate, applicable and credible to a military audience. He will also conduct market research and establish working relationships with military public affairs staff agencies for project support at location shoots on military installations across the country.

"Having been a viewer of the Film House products, I look forward to working at continuing their long history of excellence," Cline said. "I look forward to learning, in-depth, the nuances of each service and keeping up with each service as they keep ahead of the changing world we live in."

During Cline's 21 years of service in the U.S. Army on numerous humanitarian and training missions in the U.S. and abroad, he served in Operations Desert Shield and Desert Storm, in Operation Just Cause in the apprehension of Manuel Noriega in Panama and more recently in Operation Iraqi Freedom as a Platoon Sergeant. Cline served in various units from the 82nd Airborne Division to the 101st Airborne Division. He has more than 13 years of Demonstration Parachuting experience as well as 20 years of military parachuting experience.





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Cline has served as a U.S. Army Airborne School Instructor and worked with U.S. Air Force, Marine and Navy personnel in airborne instruction. His career highlights include leadership in combat units and parachuting teams such as the “Silver Wings” and the “Screaming Eagles.” Cline also works with The U.S. Parachute Association as a Safety and Training Advisor.

About Film House

Film House (www.filmhouse.com) is Tennessee’s largest production company producing hundreds of TV commercials and long form projects annually. [Transcendent](#), a wholly-owned subsidiary, produces independent features such as “[No Regrets](#)” starring Janine Turner and Kate Jackson, and “[Two Weeks](#)” starring two time Academy Award winner Sally Field. Transcendent’s current project is “[Jubilee](#),” based on the remarkable true story of Ella Sheppard and the original Fisk Jubilee Singers, who introduced the Negro Spirituals to the world in 1871.

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